

**MDM**  
MAI DIRE MAI

ICON

## VALPOLICELLA MAI DIRE MAI

DENOMINAZIONE DI ORIGINE CONTROLLATA  
SUPERIORE  
2015

### WINEMAKING

The grapes are hand-picked with careful selection. Following gentle pressing, fermentation takes place at controlled temperatures between 20-22°C. The next step is ageing in French oak 500-litre casks and 225-litre barrels (mainly new or second-use) for 18 months.

### TASTING NOTES

This is a wine to be discovered that reveals itself gradually; austere on the first sip but then all its power and personality comes to the fore. Intense and complex, elegant and ethereal. On the nose, it offers overtones of tobacco, cedar wood, underbrush and balsamic notes. On the palate, it is warm and intense with morello cherry, clove and coffee aromas, very fine and rounded tannins. Decisive, with high acidity and a long, enduring finish with spicy notes.

### HARVEST 2015

The year 2015 was characterised by climatic extremes (temperatures, solar radiation) which subjected the vines to considerable stress. The winter passed with high temperatures and the following months, albeit with frequent alternations, marked twenty-year records in maximum values, in particular for the month of July. With regard to rainfall, above average rainfall was recorded in the very first months of the year, only to have a severe shortage in April. The following months, especially July, also remained below average.

MAI DIRE MAI is born out of the coming together of the time-honoured experience of the Pasqua family and the exceptional terroir of the Montevegro vineyard: the 23-hectare vineyard is situated on the top of a hill at an altitude of 350 metres between Val d'Illasi and Val di Mezzane, the soil of which is basalt and calcareous in origin, ensuring an optimal mineral content. An iconic line characterised by its elegance, complexity and unique palate.



**Geographic area**  
Vigneto Montevegro  
Val d'Illasi

**Grapes/Blend**  
Corvina 50%  
Corvinone 30%  
Rondinella 10%  
Oseleta 10%

**Ageing in wood**  
18 mesi

**Alcohol by volume**  
15%

**PH**  
3,44

**Total acidity**  
5,70

**Residual sugar**  
2,52 g/l

**Awards**  
**2015**

Falstaff Wein Guide Italien 2023 - **90 points**  
Annuario dei Migliori Vini Italiani 2021 Luca Maroni - **91 points**  
Jancis Robinson - **16,5 points**  
Wine Enthusiast - **90 points**  
I vini di Veronelli 2020 - **92 points**

**2013**

Robert Parker - **91 points**  
Jancis Robinson - **17 points**